



JUSTICE WEEK (FEBRUARY 24 TO 28) 2020: STAKEHOLDER BRIEFING

- Justice and the rule of law are at risk and this undermines our democracy.
- It is essential for young people to understand the importance of the justice system, value the rule of law and see them as fundamental to our lives and freedoms.
- Young people have a right to know about the law and how it can be used.
- The law must be framed as a positive institution - something which can achieve real change and something which can protect us.

Our target audience for Justice Week 2020 is: Young People under 25 (Gen Z/iGen)

The messaging and activities have to be eye-catching, unexpected and engaging in order to cut through.

The theme of Justice Week 2020 is therefore: **OUR JUSTICE TEAM**

Framing the law in terms of:

- Protecting Freedom (Monday's theme)
- Fighting for Rights (Tuesday's theme)
- Defending Democracy (Wednesday's theme)
- Saving the Planet (Thursday's theme)

Imagery as follows:



Planned resources/activity (to be created by Bar Council, Law Society and CILEx) include:

Resources

1. Still image and animated/infographic explaining theme - based on a visual of judges/lawyers given the 'DC comic' treatment - to promote interest/awareness of Justice Week 2020 (imagery will support other activity)
2. Production of collateral to raise awareness of how the law has been used to secure rights/protections including podcasts of seminal cases and papers written by eminent lawyers across the four key areas identified (see footnote 2)
3. A short film/animation highlighting how legal knowledge is being used to protect the environment and to tackle climate change aimed at secondary school pupils. Showing real world examples of the law protecting earth.
4. Prop '*I/We've used the law to...*'
5. A resource (e.g. a mock lesson for use in schools on the themes identified)

Activity

6. Omnibus Survey (Populus <https://www.populus.co.uk/>) targeting total 2000 in the 18-25 age group
7. Social media campaign based on prop device '*I/We've used the law to...*' for young people, public, lawyers, MPs et al to fill in and share via social media with examples of a law that has made a difference – ideally focused on (but not limited to) the four key areas identified¹ (and what the law has meant to them)
8. Parliamentary activity (MP photo call to support (7) above).
9. Launch of resources, papers and podcasts (see 2 above) based on daily themes

ACTIVITY IDEAS FOR STAKEHOLDERS:

- Sharing the image/short animation developed to explain the week
- Developing/delivering school-based activities including use of any shared resources developed for Justice Week 2020 (e.g. 5 above)

¹ *Protecting Freedom/Fighting for Rights (e.g. Human Rights law) Defending Democracy (e.g. constitutional law); Saving the Planet (e.g. environmental law)*

- Supporting the social media campaign by encouraging use of the prop 'I/We've used the law to...' with young people, lawyers, public, MPs etc. [and sharing images via Social Media]
- Sharing podcasts/other resources developed etc.
- Identifying and positive stories from big cases across all key themes - from defending the constitution to everyday cases from courts at every level (highlighting the importance of the rule of law). All supported by #JusticeWeek/#OurJusticeTeam
- Any other event or activity to support the aims and objectives of Justice Week – ideally based on the theme/key areas of focus identified.

HASHTAG: #JusticeWeek (option of additional hashtag #OurJusticeTeam)

NEXT STEPS

Please decide what you would like to do – if you would like to discuss your ideas, please email smercer@barcouncil.org.uk

Once you have decided what you would like to do, please let us know and we will list your activity on our website alongside the Justice Week programme, please email smercer@barcouncil.org.uk

Once we have your details, we will send you electronic versions of the collateral we develop for your use

TIMETABLES/THEMES:

DAY	THEME	JOINT (Law Society/Bar Council/CILEx)	BC	LS	CILEx	OTHERS/ALL
MON	Protecting Freedom	<ul style="list-style-type: none"> • Omnibus Survey on Justice (18-25 age group) • Social Media: Stories/cases highlighted via the “I/we’ve used the law to...” prop • Podcast series (The Cases That Changed Everything): Episode 1 	Justice Papers	Photo Exhibition		
TUES	Fighting for Rights	<ul style="list-style-type: none"> • Social Media: Stories/cases as above • Podcast series (The Cases That Changed Everything): Episode 2 	Justice Papers	Hackathon- Access to Justice		
WED	Defending Democracy	<ul style="list-style-type: none"> • Parliamentary photo call • Social Media: Stories/cases as above • Podcast series (The Cases That Changed Everything): Episode 3 	Justice Papers			
THURS	Saving the Planet	<ul style="list-style-type: none"> • Film/animation highlighting how the law is being used to protect the environment and to tackle climate change aimed at secondary school pupils. Showing real world examples of the law protecting earth. • Social Media: Stories/cases as above 	Justice Papers			

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- School activity (e.g. mock lesson/competition with media engagement)
- Social Media: Stories/cases as above (Round up of the best from the week)

Appendix 1: Justice Week Background

Justice Week 2020 is the second Justice Week (the first was November 2018)

Justice Week is co-ordinated by the three legal professional bodies – The Law Society, Bar Council and CILEx.

Everyone with an interest in Justice is encouraged to participate. We hope the week will be seen as a unique opportunity for all organisations with an interest in highlighting the importance of the rule of law to young people to use it as a platform to highlight their work and campaigns.

The aim of Justice Week is to: *“improve access to justice by boosting the profile of justice and the rule of law, placing them at the centre stage of public and political debate”*.

In our view, Justice and the rule of law risk are facing major threats, from cuts to spending to attacks on the judiciary and this undermines our democracy. It is essential for young people to: understand the importance of the justice system, value the rule of law and see them as fundamental to our lives and freedoms. From schools to the media, our institutions have work to do to demystify, scrutinise and promote the world of law.

- The justice system and the rule of law are the foundations of democracy. They protect the rights of every individual and hold the powerful to account. No one and no institution is above the law, and this protects all of us and our way of life.
- It's easy to take justice for granted - when things are going well, we don't notice it. Whether its tackling climate change, upholding the constitution or ensuring our rights, the law works in the background to protect us and our way of life.

Objectives of the Justice Week 2020

1. Build young people's support and understanding for the rule of law and justice;
2. Increase young people's understanding of the relationship between their lives, the government and the justice system;
3. Engage young people with the importance of the law and excite them with the possibilities the law provides.